Market Need:
• Some metal framing must be custom cut to length at the job site.
• The inaccuracy of stretching a tape measure across a metal framing component, marking it, then field cutting or track and stud layout can lead to undesirable length variation and increased install time.
• If the length variation is too excessive, the field cut metal framing components may need to be scrapped and new pieces re-cut, resulting in higher material costs.

Solution:
• Telling has a patent pending invention to add ruler marking to metal framing stud & track to simplify field cutting and wall layouts.
• The ruler markings will be permanently applied via etching/embossing.

Product Info:
• Readily available on 30mil & 33mil traditional drywall studs at no upcharge.
• The marking will be in ¼”, ½” & 1” increments.
• Available upon request for 18ga & 16ga studs for a modest upcharge.
• Standard: 2ft of etched ruler marking.
• Upon request: etch entire length of stud for a modest upcharge.
• Track is coming soon!